



MAHARSHI DAYANAND UNIVERSITY, ROHTAK

(A STATE UNIVERSITY UNDER HARYANA ACT NO. XXV OF 1975)

'A' Grade University Accredited by NAAC

INSTITUTE OF MANAGEMENT STUDIES AND RESEARCH

No. 995

Dated: 08.08.2024

09.8.2024

NOTICE

An emergent Meeting of the Under-Graduate Board of Studies (UGBOS) in Management Studies will be held on 14.08.2024 at 02:00PM in the Placement Cell of IMSAR. The agenda of the meeting is as under:-

Item No. 1.: To approve the syllabi of BA in Marketing under NEP-2020.

Item No. 2.: Any other agenda item with the approval of the Chair.

Director, IMSAR

Endst.No. IMSAR/2024/ 996 - 1006

Dated: 09.8.2024

A Copy of the above is forwarded to the following for information and further necessary action:-

1. Prof. Madan Lal, Deptt. of Commerce, Delhi University, Delhi
2. Prof. Neelam Jain, IMSAR, MDU Rohtak
3. Prof. Rishi Chaudhary, IMSAR, MDU Rohtak
4. Prof. Pardeep K Ahlawat, IMSAR, MDU Rohtak
5. Prof. Divya Malhan, IMSAR, MDU Rohtak
6. Dr. Seema Singh, Assoc. Prof. IMSAR, MDU Rohtak
7. Dr. Naresh Kumar, Asstt. Prof. IMSAR, MDU Rohtak
8. OSD(Academic), M.D.U. Rohtak, for information of Dean (Academic Affairs)
9. Incharge(Faculty House), M.D.U., Rohtak. He is requested to arrange to book one Room and three lunches (free of cost) on 13.06.2024.
10. Director (UCC) for uploading the same on the University website.

Director, IMSAR